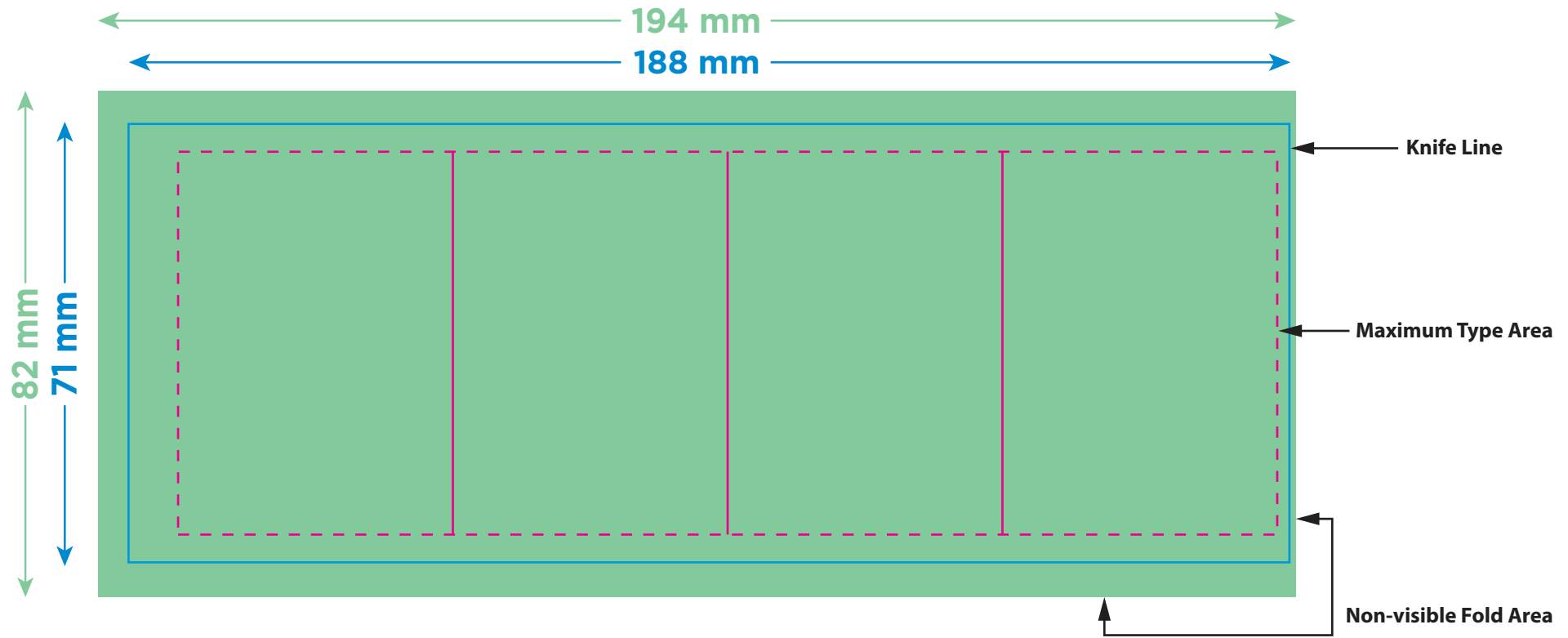


DOUBLE WALL



ARTWORK NOTE

✓ Adobe **PDF** is our preferred file format.

✓ **Do not** embed any images – supply all images as linked files.

✓ All 4 colour tone designs should be created using the **CMYK** colour mode.

All **line** and **solid** designs should be produced as spot colours and PMS colour numbers supplied.

- **Maximum Type Area (178mm x 62mm):** This is your live print area. All critical text and images need to be within this area.
- **Maximum Image / Ink Area (194mm x 82mm):** This is the area that you need to place your artwork and background colours within. Please remove if your background colour will be white
- **Knife Line (188mm x 71mm):** This is the line along which the template will be cut out and used to produce your cup.
- **Center Align Logo:** This is the line along which the logo will be center align or center on both sides.

Key

 = Maximum Type Area / Ideal Viewing Space

 = Maximum Image / Ink Area

 = Knife Line

 = Center Align Logo