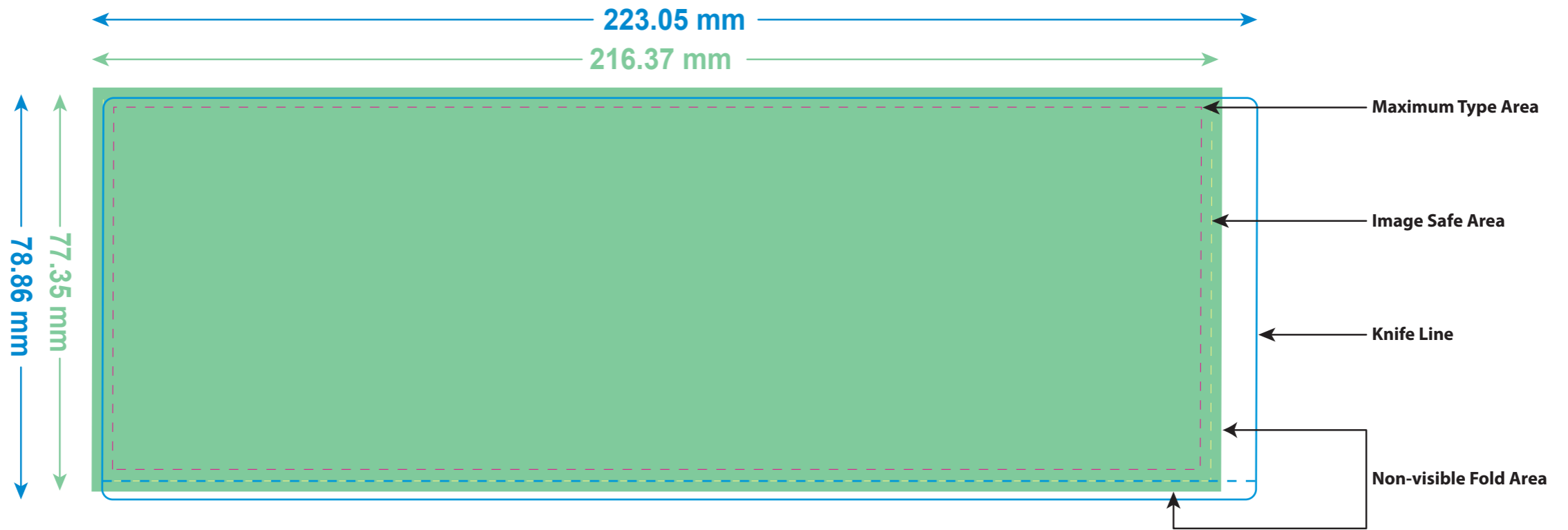


**8ozU (280ml)
Flat Template**







ARTWORK NOTE

- ✓ Adobe **PDF** is our preferred file format.
- ✓ All 4 colour tone designs should be created using the **CMYK** colour mode.
- ✓ All **line** and **solid** designs should be produced as spot colours and PMS colour numbers supplied.
- ✓ **Do not** embed any images – supply all images as linked files.

- **Maximum Type Area (208.37mm x 69.34mm):** This is your live print area. All critical text and images need to be within this area.
- **Image Safe Area (212.37mm x 73.34mm):** No vital design components to extend beyond this area. If the design elements extend past this area they will not appear on the cup.
- **Maximum Image / Ink Area (216.37mm x 77.35mm):** This is the area that you need to place your artwork and background colours within. Please remove if your background colour will be white.
- **Knife Line (221.02mm x 76.87mm):** This is the line along which the template will be cut out and used to produce your cup.

Key

-  = Maximum Type Area / Ideal Viewing Space
-  = Image Safe Area
-  = Maximum Image / Ink Area
-  = Knife Line