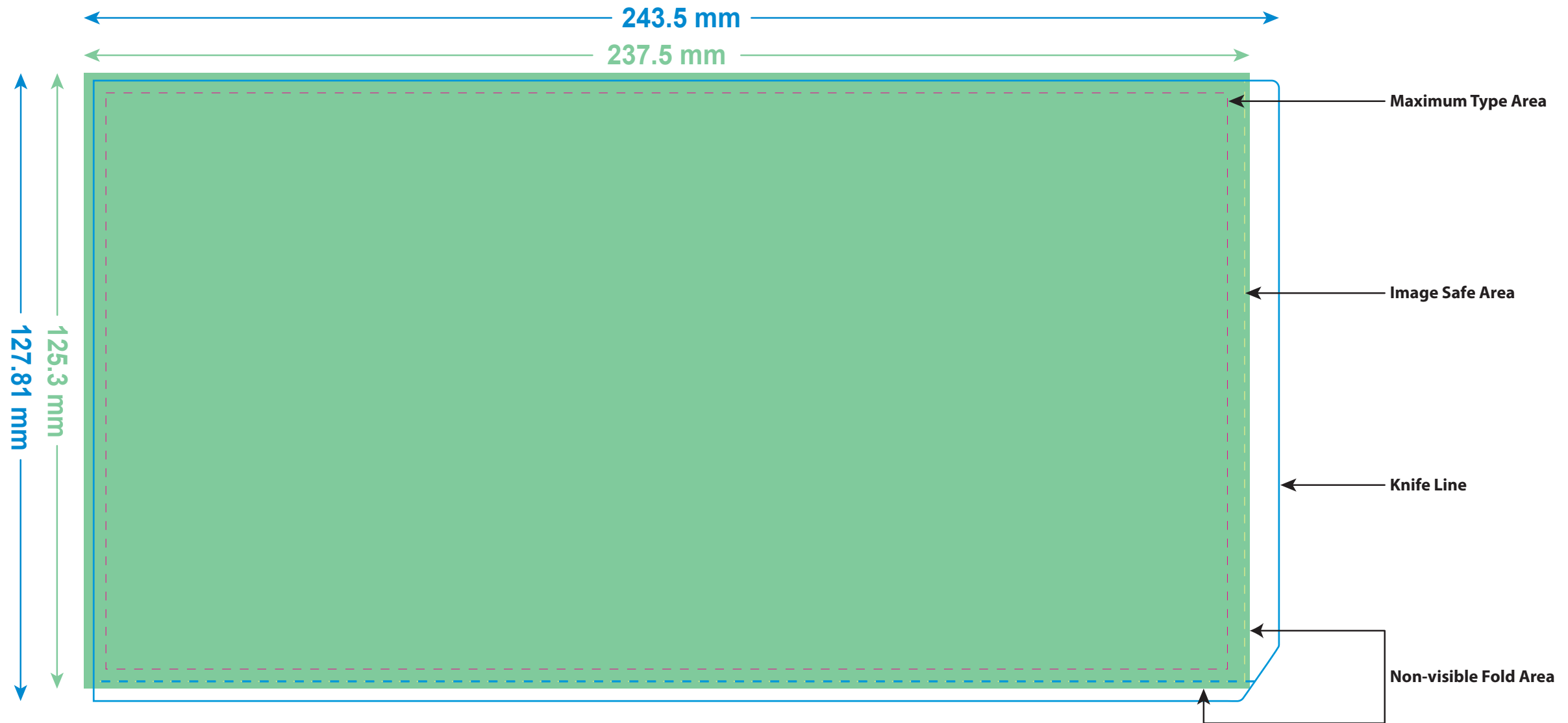




16oz (490ml) Flat Template



ARTWORK NOTE

- ✓ Adobe **PDF** is our preferred file format.
- ✓ All 4 colour tone designs should be created using the **CMYK** colour mode.
- ✓ All **line** and **solid** designs should be produced as spot colours and PMS colour numbers supplied.
- ✓ **Do not** embed any images – supply all images as linked files.

- **Maximum Type Area (228.5mm x 117.3mm):** This is your live print area. All critical text and images need to be within this area.
- **Image Safe Area (234.5mm x 122.3mm):** No vital design components to extend beyond this area. If the design elements extend past this area they will not appear on the cup.
- **Maximum Image / Ink Area (237.5mm x 125.3mm):** This is the area that you need to place your artwork and background colours within. Please remove if your background colour will be white.
- **Knife Line (241.5mm x 126.31mm):** This is the line along which the template will be cut out and used to produce your cup.

Key

- = Maximum Type Area / Ideal Viewing Space
- = Image Safe Area
- = Maximum Image / Ink Area
- = Knife Line