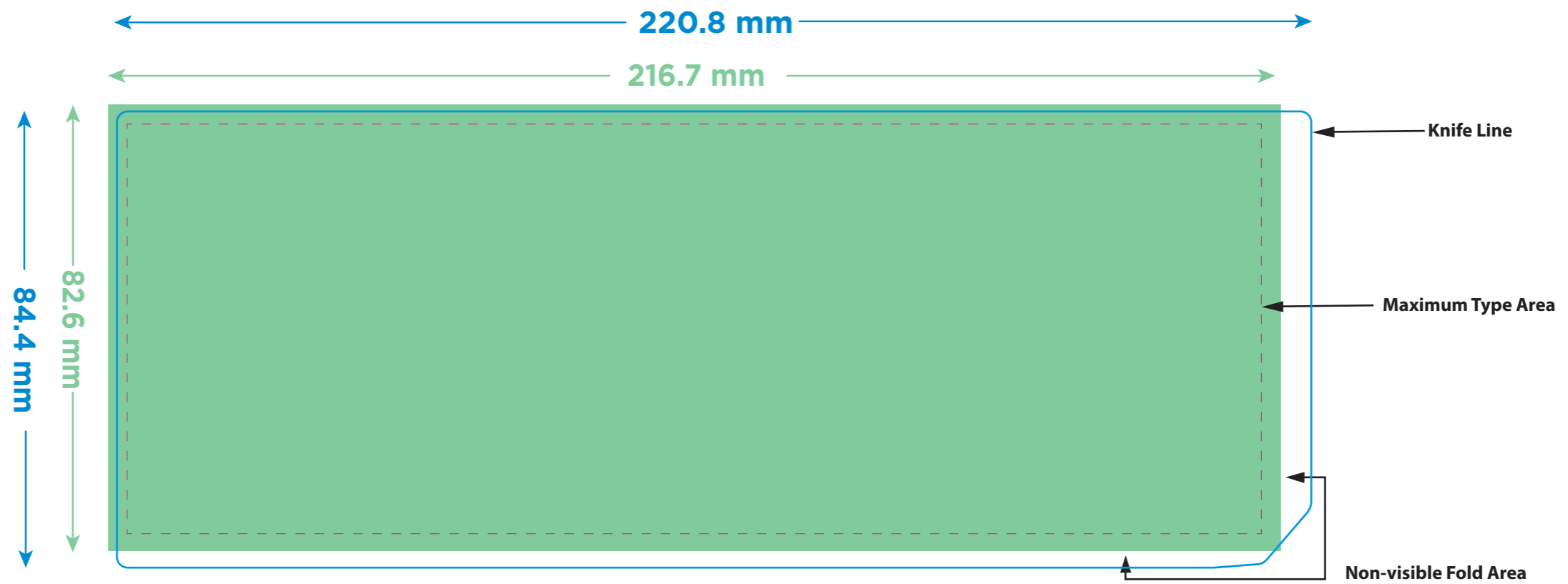




**8oz (280mm)
Flat Template**



ARTWORK NOTE

- ✓ Adobe **PDF** is our preferred file format.
- ✓ All 4 colour tone designs should be created using the **CMYK** colour mode.
- ✓ All **line** and **solid** designs should be produced as spot colours and PMS colour numbers supplied.
- ✓ **Do not** embed any images – supply all images as linked files.
- ✓ Art should be **warped/curved** to our supplied die line.

- **Maximum Type Area (208.8mm x 78.3mm)**: This is your live print area. All critical text and images need to be within this area.
- **Maximum Image / Ink Area (216.7mm x 82.6mm)**: This is the area that you need to place your artwork and background colours within. Please remove if your background colour will be white
- **Knife Line (220.8mm x 84.4mm)**: This is the line along which the template will be cut out and used to produce your cup.

Key

- = Maximum Type Area / Ideal Viewing Space
- = Maximum Image / Ink Area
- = Knife Line